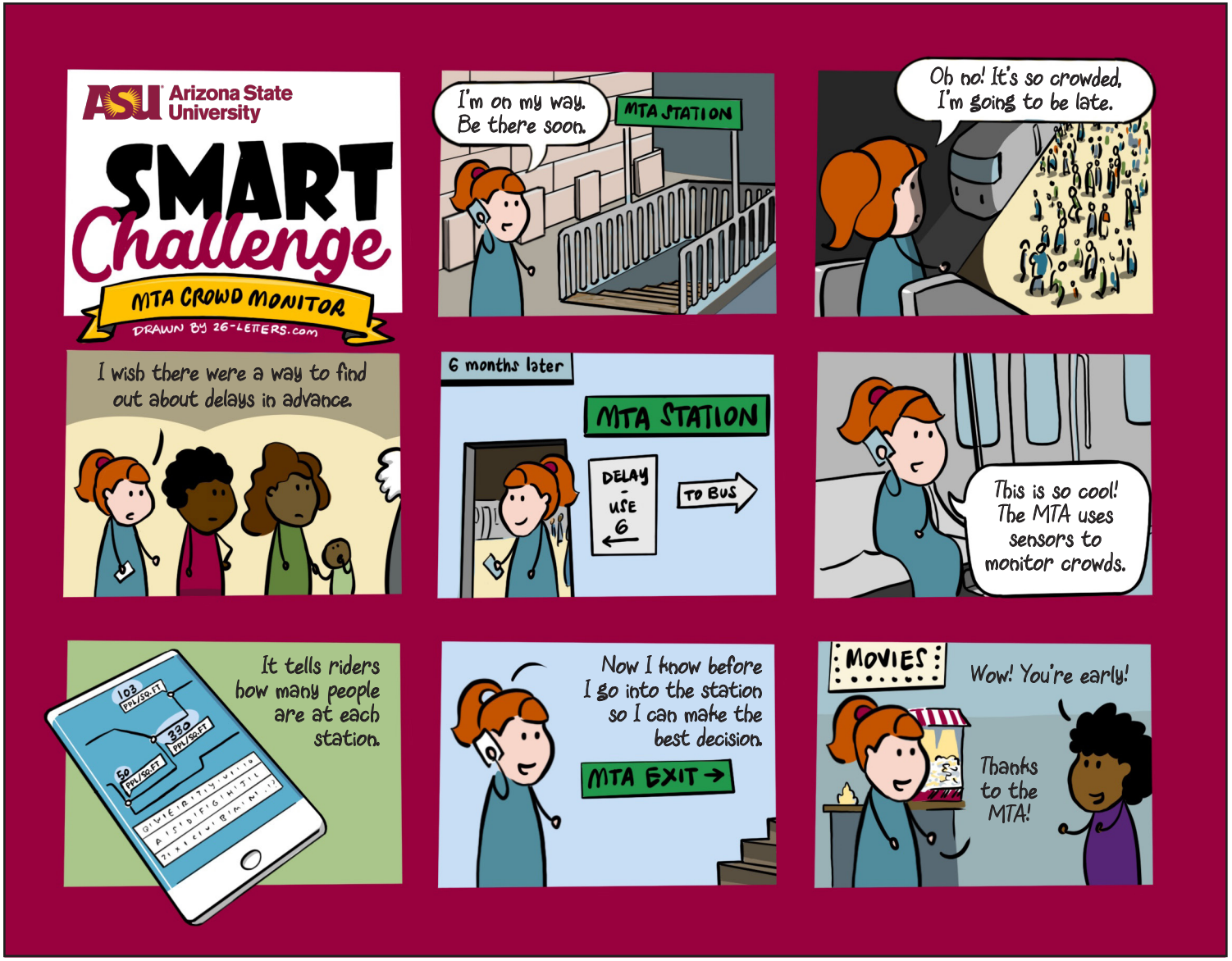
Arizona State University
SMART Challenge
MTA CROWD MONITOR
DRAWN BY 26-LETTERS.com
I'm on my way. Be there soon.
MTA STATION
Oh no! It's so crowded, I'm going to be late.
I wish there were a way to find out about delays in advance.
6 months later
MTA STATION
DELAY - USE 6
TO BUS
This is so cool! The MTA uses sensors to monitor crowds.
103 PPL/SQ.FT
330 PPL/SQ.FT
50 PPL/SQ.FT
It tells riders how many people are at each station.
Now I know before I go into the station so I can make the best decision.
MTA EXIT
MOVIES
Wow! You're early!
Thanks to the MTA!