

It is hard to understand poverty and it's drastic effects on everyday life unless you have lived it.



The United Way Poverty
Simulator gamifies the challenges of poverty for better understanding that can inform new programs.





One mis-step can have devastating consequences for families in poverty.

I never knew how bard it is

to not have the resources

to live a busy life.



Now, I can't get to the babysitter in order to make it to work on time. I might get fired for being late again. I wish I could get better help.

How can social services better understand the challenges and ripple effects of poverty?



Thanks United Way for siving me the inspiration to be a real help to people in need.

