CITY INNOVATE AND PARTNERS LAUNCH ZIP PROCURE A ONE STOP SHOP FOR PROCUREMENT DOCUMENTS

Creating a Procurement Repository To Streamline The Procurement Process

(San Francisco - December 1, 2022) Today, City Innovate in partnership with Amazon Web Services, Arizona State University, and ten state governments launched a nation-wide searchable library of procurement documents to help governments rapidly develop solicitations that result in lower costs and better outcomes for taxpayers. Governments lose billions of dollars in lost productivity, higher vendor costs, and failed projects as they recreate the wheel when purchasing goods and services.

Procurement is a lengthy, tedious process which does not yield the best outcomes for Procurement Officials (POs) of state department agencies. POs have difficulties accessing reliable, up to date and relevant information to include in their solicitations, expressing frustration in the process. POs spend hours looking for content on various search sites for the relevant sections of historical solicitations they need, if they are not able to gather information from subject matter expert colleagues. The content found is not always optimal and vetted for; and can lead to sub-par solicitation quality that risks introducing bias.

ZipProcure creates a national repository of information, documentation, and best practices for procurement officials. It allows procurement officials to streamline their current workflow, alleviate pressure, and ensure peace of mind. ZipProcure created a system or repository for storing, sharing, and curating procurement documents. This library is built out to ingest documentation and apply tags that would help them become searchable and suggestable via AI. ZipProcure establishes a network of procurement officials to start donating and curating the library by leveraging NASPO's large network to reach out to their network to instruct them to start donating their documentation and start interacting with the available information when needed. When procurement officials need help creating a solicitation, they would interact with this resource and look up the needed information or documentation together. The AI can also take several similar documents to create a newly created document that is fit for purpose. The documents could have a review system that would indicate the outcome of the solicitation to give more information to the requesting procurement official.

Secretary Fong "California spends over \$50B on goods and services every year, this work has been an overwhelming and daunting task. As we drive change with technology acquisition, know you aren't alone. There is a growing national movement among CIOs and CPOs to reform how technology gets acquired by government agencies. We are working with ZipProcure to acquire technology at a faster speed, at a lower cost and focused on outcome driven solutions for governments nationally."

Using the website, registered Government staff will be able to quickly search and find relevant content. They can use filters to narrow down the type of procurement, user star rating, and

many other criteria. Users can review the search results to learn more about the publisher, date released, how many times the content was re-used, comments from other users and other information to identify the best content. From there, a simple 1-click to copy the content.

"My job as a procurement officer is really hard and before ZipProcure, I lived in a state of perpetual anxiety that I wasn't going to get the best solution for my customers," said Julie Jones, Deputy Procurement Officer for the State of California. "California is always on the leading edge, so I don't always have a good source of examples to pull from when building out statements of work. ZipProcure makes it easy to search for content and even helps me draft the sections. Plus it suggests topic subject matter experts I can call for advice to make sure I get everything right."

For more information and to access ZipProcure please visit <u>www.ZipProcure.com</u>.

Frequently Asked Questions (FAQ) - Customer

1. How does it work? (i.e., features and functionality)

The system has a collection of various completed solicitations including scope of work, requirements, and procurement related content. The system is searchable and accessible through an online portal permissible to government sector officials only. Government staff with validated work email addresses are able to search, browse, and re-use, and submit content.

Through on-going collaboration, the content of libraries and templates of solicitations will be continuously updated by government community users.

2. How do I get started?

To get started, register on the site with your government email address at <u>www.ZipProcure.com</u>.

3. How is this different from [a competitive or similar service]?

ZipProcure is the only repository containing historical solicitations triaged by category and content. Smart integration allows for content language/phrasing. It is a first of its kind product offering.

Similar products on the market such as GovNavigator contain relevant historical generic solicitations but do not allow a search for specific content of what you, the procurement official, need to build your targeted template/project language.

4. How much does it cost?

ZipProcure would be free to use for verified government officials who contribute content to the repository. As you contribute content you (or your team) will be given credits which will allow you to access features of the site. If you are looking to simply use but not contribute to the repository, for pricing to us or want to integrate with a Solicitation builder, please contact sales@cityinnovate.com.

5. Who do I contact if I have a problem?

The user can refer to the online knowledgebase or email CI Support to answer any questions at support@cityinnovate.com.

6. If there are changes to how it works, how will I find out?

We regularly release updates on our Help tab in Solicitation builder and in our newsletter with each new release. Check out the most recent updates here.

7. How will you use the information you're asking me to provide?

By contributing to ZipProcure, you are empowering other government officials and sharing your knowledge with the open community of procurement staff. Information entered will be stored so it can be accessed by future procurement officials who are building new solicitation proposals similar to what you have built in the past. Our vision is to build the most comprehensive and high quality library of past solicitations.

With regards to your information and anonymity, we will verify your title as a government official but will allow you to publish anonymously (though we would encourage you to share your title).

8. Who will get access to the information I share?

Authorized users on the platform will be able to have access to information and sections you share, namely procurement officials and government employees. Those authenticated must possess a verified government email address.

9. How often does the content get updated?

ZipProcure maintains user-generated content developed by our government partners. Content releases are dependent on the final award/execution of contracts and are made available in conjunction with relevant state laws governing Public Records Act release. As a result, the platform releases content on a flow basis. As procurement evolves, so does relevant content. Periodically, content that is more than XX old will be reviewed by admins and get archived if deemed no longer relevant.

10. What if I only want to search procurement language and not contribute for more content?

The initiative of ZipProcure is to enhance knowledge of procurement language and leverage past procurement efforts. Paid licenses allow full access to our vast library of past procurements. Non-paid access will allow users a limited number of times they may access content without a paid license. Please contact sales@cityinnovate.com.

11. What are the categories of procurement that will be available for me to search?

There will be over 5,000,000 documents spread across Information Technology and non-Information Technology procurements, which include various solicitation types. We have over 100,000,000 informative sections to help build necessary competitive procurements.